



ChangeWise

The Pioneer in Leadership Agility

Intro to Leadership Agility® A Half-Day Event you can Lead



What is it?

This is a 3-4 hour conceptual/experiential module for introducing groups of managers to the fundamentals of the Leadership Agility model. It's a module that we have designed, delivered, and continually upgraded over the past 9 years.

It has two parts—a mildly interactive slide presentation with Q&A, followed by a more extensive, experiential, full-group exercise that amounts to an “deep dive” into three levels of leadership agility.

This module has consistently received very positive feedback from managers. They find it very engaging, and say it takes their understanding of the model considerably beyond what they get from reading. They get a much clearer “felt sense” and practical understanding of the distinctions between the three levels of leadership agility.

Who is it for?

We are making this module available as a package that can be licensed by coaches who have attended our Leadership Agility 360 Certification Workshop. The package includes [1] well-tested ChangeWise IP (module and exercise designs, slides, audio clips, and talking points) and [2] a brief, one-time tutorial and review process (1 hour before and 1 hour after your first delivery).

What is it for?

This module is especially intended as a “front-end” for group projects using the Leadership Agility 360—with management groups or in leadership development programs. However, it can be used any time you want to introduce groups of managers to the Leadership Agility model, including events designed to attract new clients.





Elements of the Package

- ◆ Overall module design
- ◆ Design of presentation/discussion and specific, facilitated exercises
- ◆ 27 slides
- ◆ Detailed talking points for these slides
- ◆ 3 audio-clips (total of 12 minutes)
- ◆ Detailed talking points for the audio-clips

Presentation and Q&A

This module begins with a somewhat interactive presentation that provides a concise understanding of the need for organizational and leadership agility, the core dynamic of leadership agility, and the Leadership Agility Compass (and how to use it). It provides a clear way to think about the levels of leadership agility that heads off potential misunderstandings and highlights their practical use.

For the Q&A you get answers to FAQs that are based on the research underlying the book.

Audio-clips and talking points

The balance of the [Introduction to Leadership Agility](#) module is highly interactive, revolving around a deep dive into the Expert, Achiever, and Catalyst levels of leadership agility.

The deep dive is anchored in a scenario where a new CEO (Ed, or Edie) is hired to turn around a flagging company. Audio clips recorded illustrate how an Expert leader would approach this challenge, then an Achiever leader, and then a Catalyst leader. Through paired and large group discussion, participants identify the key characteristics of each level, what makes them different, and the impact of each agility level on the organization.

The exercises and talking points that come with this package show you how to facilitate these discussions in ways that lead to new levels of insight and understanding.

The module ends by guiding participants in identifying the implications and applications of what they have learned from the module overall.

“Having a new leadership level to aspire to will frame all my interactions moving forward.”



Brief Tutorial and Review

By using the audio-clips, we find we've been able to vastly decrease the time it takes to learn to deliver this module in a quality manner.

This package includes a one-time, 1.5-hour tutorial prior to your first delivery of the module, and a one-hour review shortly after that delivery.

The tutorial is important because, even though the slides and talking points are very helpful, they are not fully self-explanatory.

Also, the talking points for the audio-clips require an in-depth understanding of a rich set of practical ideas underlying the Leadership Agility framework.



Pricing

Licensing this package entails a royalty fee of \$900 each time you use it. (You can also use the presentation with Q&A alone for \$300, or the "Three Ed's/ Edie's" with audio clips alone for \$600, per use).

The fee for the one-time tutorial and review (2 hours in all) is \$600.

To find out more

For more information, including a summary of key points in the licensing agreement, contact us at bj@changewise.biz



"Leadership Agility is a unique and extraordinarily important contribution to our understanding of what it takes to lead in a world of rapid change and increasing complexity. It shows with vivid real-life examples, how leaders grow, that this growth is essential to achieving higher levels of success, and that agility is the new master skill of leadership.
— Jim Kouzes, coauthor of the best-selling book, *The Leadership Challenge*



ChangeWise Services for Leadership Coaches

In addition to the Leadership Agility 360 Certification Process, ChangeWise provides the following services to leadership coaches ...

- ◆ The Leadership Agility Coaching Workshop
- ◆ Leadership Agility Coaching Practice Circles
- ◆ Introduction to Leadership Agility (licensing package)
- ◆ Leadership Agility 360 Group Orientation (licensing package)
- ◆ Facilitated Leadership Agility 360 support groups (beyond the initial sessions following a Leadership Agility 360 Workshop)
- ◆ Leadership Agility Self-Assessment (in process)

Additional ChangeWise Services

- ◆ Keynotes on Leadership Agility
- ◆ Leadership Agility Change Lab
- ◆ Agile Team-Leader Workshop
- ◆ Pivotal Conversations Learning Lab
- ◆ Consulting on the development of agile, high-performing management teams and organizations

For more information on these services contact us at dw@changewise.biz